



**Painesville Community Improvement Corporation
General Membership Meeting
Monday August 10, 2009
Hemphill Room- YMCA**

In Attendance:

Tony Gagliardi

Joel Guthleben

Beth Horvath

Helen Wells

Fred Wells

Lou Falk

Tom Faehnle

Gary Fisher

Pam Harting

Kip Smead

The meeting was called to order at 4:05 p.m. by President Tom Faehnle. With so few in attendance, none of whom were strangers, there was no need for introductions.

Secretary's Report:

The minutes of the July 6, 2009 meeting were approved by unanimous vote following a motion by Fred Wells, seconded by Tony Gagliardi.

Treasurer's Report:

The Treasurer's Report for the period ending July 31, 2009 was approved by unanimous vote following a motion by Lou Falk, seconded by Beth Horvath. Treasurer Pam Harting reported the biggest current debt is what we owe Kip for his Party in the Park services and he agreed to wait for payment until more of our receivables are in.



Committee Reports:

Beautification:

President Tom read an article from the Lake County Tribune about our Pretty in Painesville contest and thanked Cathy Bieterman for putting it together. Joel reported that so far we have four nominations in.

Social:

Pam reported that for Sunday, August 30 we need PCIC volunteers for our table for the Lake Erie College Welcome Back concert. She will make up a college "care" package to donate. Members in attendance said they will check their schedules before committing.

Our next event is Taste of Painesville on September 3. Tom Faehnle will coordinate and several members volunteered. There was discussion of a wine license for the event and it was decided to let Your Vine or Mine sell wine at their store instead of us.

Grant Committee:

Pam Harting said we need to update our grant process to be more specific. She would like the committee to meet about this. She said we also need to change the dates because we need the money in June for Party in the Park expenses. Good discussion followed.



Party in the Park:

Pam passed around a handout of \$ figures available so far. We received \$2.00 per glass of wine sold, which wasn't too much. They gave us back the tips they received. Pam reviewed the great beer sales; Sunday was our biggest ever one day of sales. Gentlemen from the BBC walking around the event were very impressed. Bob Ulas from the Lake County Visitors Bureau was also very impressed. Johnathan Hilstrand is talking with another Sea Captain about joining him next year. We've had 437,000 hits on our website from the third week in June until the event. For the 2010 PinP Beth Horvath suggested a 2 tiered money frame for submitting applications. Pam then announced that she and Debra Fitzgerald will co-chair the 2010 event. She expressed thanks to Terry Mowery for his car and motorcycle shows; they brought people around to the food vendors located nearby. Per the surveys we had visitors from 30 Ohio counties (down from 31) and 18 states (same as last year).

Pam wants to get reunions scheduled now for Friday night. Joel suggested more donation boxes be placed in Kid Zone. We got complaints that the Pabst Beer t-shirts were thrown by bands and not worn by beer servers. The chess tournament took 5-1/2 hours and the chessmaster got beat by 3 of our locals. Pam suggested giving up on art at PinP; it's not working. Kid Zone worked extremely well and "Maryhelen worked her butt off".



Gary Fisher thinks we should charge admission to the event and Pam asked how to gate it. Tom Faehnle said at yesterday's Fest at the seminary there were donation boxes "everywhere". Pam said one of the out of state food vendor's check has bounced twice and will not be permitted back. Tony Gagliardi will try to sell the unused Instant Bingo tickets to either Harvey Boosters or the supplier. Next year we need to be able to accept credit card for booth sales and some beer sales. People asked about an ATM machine on location. The Cornhole Tournament location was good and helped boost beer sales. Beth suggested improving our letter that goes out to Chinese Auction donors. Tom said the authors did well; they sold their books and got their name out. The Medieval group loved it and can't wait to come back.

A Party in the Park wrap up meeting to discuss what worked and what didn't will be scheduled. Fred and Helen offered to host it at their home. It was then scheduled for August 18 at 5.

The Lake County Visitors Bureau final report needs to be submitted within 30 days of the last day of the event or they will not give us the balance of the grant. Also, Pam will prepare a letter to be read at the next City Council meeting thanking the City for all of their contributions and for making Party in the Park possible.

The meeting was adjourned at 5:39 p.m.

Respectfully Submitted,

Joel Guthleben, Secretary

