



**Painesville Community Improvement Corporation
General Membership Meeting
Monday, September 14, 2009
Hemphill Room – YMCA**

In Attendance:

Members:

Joel Guthleben

Helen Wells

Tom Faehnle

Tony Gagliardi

Fred Wells

Maryhelen Gilkey

Lee Homyock

Scott Muharsky

Pam Harting

Guests:

Chuck Tackett

David Lindrose

The meeting was called to order at 4:06 p.m. by President Tom Faehnle who led off the around the room introductions.

Secretary's Report:

The minutes of the August 10, 2009 meeting were approved with one abstaining vote following a motion by Pam Harting, seconded by Tony Gagliardi.



Treasurer's Report:

The Treasurer's Report for the period ending August 31, 2009 was approved by unanimous vote following a motion by Joel Guthleben, seconded by Lee Homyock and Fred Wells. Treasurer Pam Harting reported that she is still paying Party in the Park bills. There was then discussion about a food vendor's check twice not clearing the bank.

Committee Reports:

Taste of Painesville:

Pam Harting reported that it was a "phenomenal" event. We ran out of product by 7:30 and had to order more. She also said it would be the last time we work with Heritage; the company was sold and all employees were let go. The Twisted Tea tent (missing since Party in the Park) was recovered after the person who bought it found out there was a police report and accepted a settlement from Heritage. Motion by Scott Muharsky to donate \$500.00 of what we made to Downtown Painesville Organization. Gabe Cicconetti suggested raising it to \$600.00. Motion seconded by Lee Homyock. The motion was approved (with one "no" vote).

Pretty in Painesville:

Joel reported that nominations have been received in three of the City's four wards plus two commercial nominations. If no nomination is received in the one ward by the contest deadline Cathy Bieterman will drive through that ward and take pictures of yards.



Economic Development:

There was discussion of putting the \$10,000.00 taken out of First Merit Bank for Party in the Park into a loan program.

Marketing:

Scott Muharsky volunteered to pass out the Pretty in Painesville award again this year at a City Council meeting. Scott also said that the Discovery Channel will be covering our 2010 Party in the Park. Pam Harting suggested going for grants for Party in the Park as it is too hard now to get donations. We should hire a grant writer and pay them a percentage of what is received in grants. Scott suggested we try a year of grant writing before charging gate for Party in the Park. Gabe said it would be impossible to gate. Tom Faehnle said we should spend our energy searching for grants. He said the Cleveland Foundation now has an office in Lake County. Pam said that she would really like to go for the grants; the Lake County Visitors Bureau may run dry and we receive \$7,000.00 from them. The Port Authority does not give direct grants.

Party in the Park:

Pam estimated that total attendance for the three days was between 50 and 60 thousand people. She also cited other statistics, i.e. Kid Zone, Jungle Terry, etc., that she included in the Visitors Bureau grant report.



Old Business:

None

New Business:

Lee Homyock said Lake Erie College approached the City about the Cleveland Baroque Orchestra and they are looking for partners. They estimate between 5 and 8 thousand dollars for marketing fees and the concert. Lee brought it to PCIC to help promote cultural events, which is part of our by-laws. The concert itself will be free on November 2 in Morley Music Hall. He is looking for a \$1,000.00 sponsorship fee and said it will improve relations between the college and PCIC. Scott Muharsky disagreed saying we can't fund what we have in the budget now (loan program). Pam said we would have to look at recent grants given and said she would vote to fund it to re-establish relations with the community for Arts and Culture saying "look what it did for Tremont". Lee added that this is a good networking opportunity. We should have Jean Manary call an emergency Grant Committee meeting and not pay this out of marketing funds. Tom asked for a straw vote as to whether or not we even look at it. The straw vote was unanimous in favor with Lee abstaining. Tom said he would call Jean that night.

Pam said the Shire of Eastwick Medieval group that was at Party in the Park asked us for a donation for their fundraiser. She has a leftover "goody" box and suggested using that. There was no disagreement.



Announcements:

The downtown Painesville Holiday Open House is scheduled for Tuesday, November 17.

The Spirit of the Season Celebration is scheduled for Saturday, December 5.

The PCIC Holiday Lighting Contest will be judged on Monday, December 14.

Maryhelen Gilkey asked us all to save cardboard tubes from TP and paper towels. They will be used for the artwork inside Kid Zone at the 2010 Party in the Park.

The next meeting will be held on Monday, October 5, 2009 in the Hemphill Room at the YMCA.

The meeting was adjourned at 5:18 p.m.

Respectfully submitted,

Joel Guthleben

Secretary